# Message Text

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**ACTION EUR-12** 

INFO OCT-01 ISO-00 EB-07 /020 W

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R 161424Z MAY 75

FM AMEMBASSY ATHENS

TO USDOC WASHDC

INFO SECSTATE WASHDC 8754

**UNCLAS ATHENS 3636** 

E.O. 11652: N/A TAGS: BGEN. GR

SUBJECT: COMMERCE ANTI-RECESSION EXPORT CAMPAIGN: GREECE

REF: DEPT A-2778, 4/21/75

#### FOR BIC/OIM/CMM

- 1. THOUGH ATHENS ONLY INFO ADDRESSEE ON REF AIRGRAM, POST IS RESPONDING WITH THOUGHT THAT OUR NOTES MAY ASSIST CMM PLANNING OF EXPORT PROMOTION PROGRAM. POST ALSO REGRETS RESPONDING AFTER MAY 9 DEADLINE; AIRGRAM ARRIVED, HOWEVER, ONLY ON MAY 12.
- 2. AMONG THOSE ITEMS LISTED IN REF AIRGRAM AS: RECESSION HIT INDUSTRIES WITH EXPORT POTENTIAL, FOLLOWING HAVE AT LEAST SOME POSSIBILITY IN GREECE:

### CAPITAL GOODS

- RADIO AND T.V. RECEIVING EQUIPMENT (IN SENSE OF TELE-COMMUNICATIONS EQUIPMENT NOT T.V. SETS);
- ELECTRONIC COMPONENT AND ACCESSORIES;
- REFRIGERATION MACHINERY (COMPONENTS ONLY); TEXTILE MACHINERY;
- ELECTRICAL TESTING EQUIPMENT;
- ELECTRICAL GENERATING AND DISTRIBUTING EQUIPMENT;
- METAL WORKING MACHINES AND MACHINE TOOLS (KEEN COMPETITION FROM EUROPEANS IN THIS PRICE CONSCIOUS AREA); VALVES, PIPE, AND PIPE FITTINGS (VALVES ONLY);
- ENGINES AND TURBINES;

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- INTERNAL COMBUSTION ENGINES;

FARM MACHINERY;

FARM WHEEL TRACTORS:

SELF-PROPELLED COMBINES;

- PUMPS AND COMPRESSORS (COMPRESSOR ONLY);
- CHEMICAL PROCESSING MACHINERY;
- BUILDING AND CONSTRUCTION MACHINERY AND SUPPLIES (PARTICULARLY CONSTRUCTION MACHINERY).

#### CONSUMER GOODS

CUTLRERY, HAND TOOLS, AND HARDWARE (PARTICULARLY HAND TOOLS);

HOUSEHOLD SMALL APPLIANCES (POSSIBILITIES IN CATERING

INDUSTRIES; INTEREST IN PRODUCING UNDER LICENSE);

ELECTRIC HOUSEWARES AND FANS (INTEREST IN LICENSING

AGREEMENTS);

HOUSEHOLD LAUNDRY EQUIPMENT (INTEREST IN LICENSING AGREEMENTS);

HOUSEHOLD REFRIGERATORS AND FREEZERS (INTEREST IN LICENSING

AGREEMENT);

TEXTILE AND CLOTHING (MOSTLY TEXTILES)

- TARGET INDUSTRIES

3. LISTING IN PARA 2 MUST BE CONSIDERED WITHIN CONTEXT OF INTENSE GOG INTEREST IN MINIMIZING NON-ESSENTIAL IMPORTS IN FACE OF PRESSURES ON BALANCE OF PAYMENTS. GOG MORE RECEPTIVE TO IMPORTS WHICH WILL IN TURN CONTRIBUTE TO GREEK ECONOMIC GROWTH - PARTICULARLY IN EXPORT OR IMPORT SUBSTITUTION SECTORS. FOR THE PRESENT, GOG LIKELY TO CONTINUE MEASURES DESIGNED TO HOLD CONSUMER GOODS IMPORTS AT AS LOW LEVEL AS POSSIBLE. KUBISCH

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